

PIXL VISION
MEDIA - ARTS - ACADEMY

PIXL VISION BRANDING GUIDELINES





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LOGO ELEMENTS



Symbol

PIXLVISN

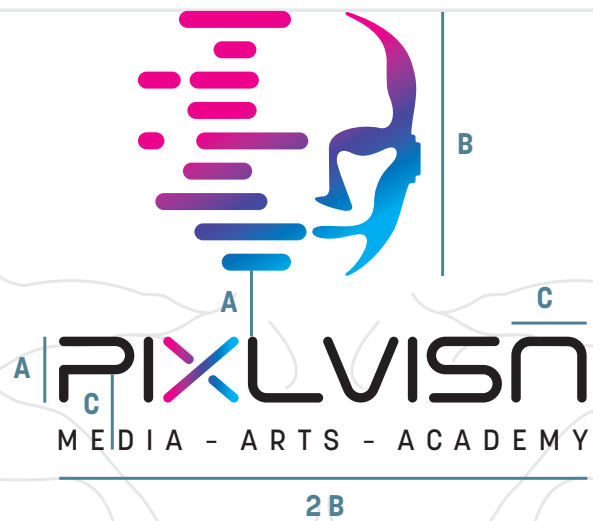
Logotype

MEDIA - ARTS - ACADEMY

Logotype subtitle

LOGO PROPORTIONS

MAIN LOGO PROPORTION



LOGO

MAIN VERSION



ALTERNATIVE VERSIONS



LOGO CLEAR ZONE ^{1/2}

MAIN VERSION



A = Clear zone

LOGO CLEAR ZONE ^{1/2}

ALTERNATIVE VERSION



LOGO VERSIONS

Full color



Light Ice Pixl Visn color



Full color



Ice Pixl Visn color



Black Pixl Visn color



Deep Ice Pixl Visn color



White Pixl Visn color



Deep Ice Pixl Visn color



PIXL VISION COLORS

CORPORATE COLORS



PV Black

C 0
M 0
Y 0
K 100

231F20



PV Sky

C 100
M 0
Y 0
K 0

00AEF



PV Magenta

C 0
M 100
Y 0
K 0

EC008C



PV Gradient

SECONDARY COLORS



PV Violet

C 100
M 100
Y 0
K 0

2E3192



PV D Ice

C 40
M 0
Y 0
K 50

528095



PV L Ice

C 10
M 0
Y 0
K 20

BACAD3

PIXL VISION GRADIENT



CMYK
0/100/0/0
Location 10%



CMYK
100/100/0/0
Location 50%



CMYK
100/0/0/0
Location 10%

FONT

KOROLEV

AaBbCc012345

Korolev light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Korolev medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Korolev bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Color variation

 AaBbCc012345

 AaBbCc012345

 AaBbCc012345

 AaBbCc012345

 AaBbCc012345

 AaBbCc012345

 AaBbCc012345

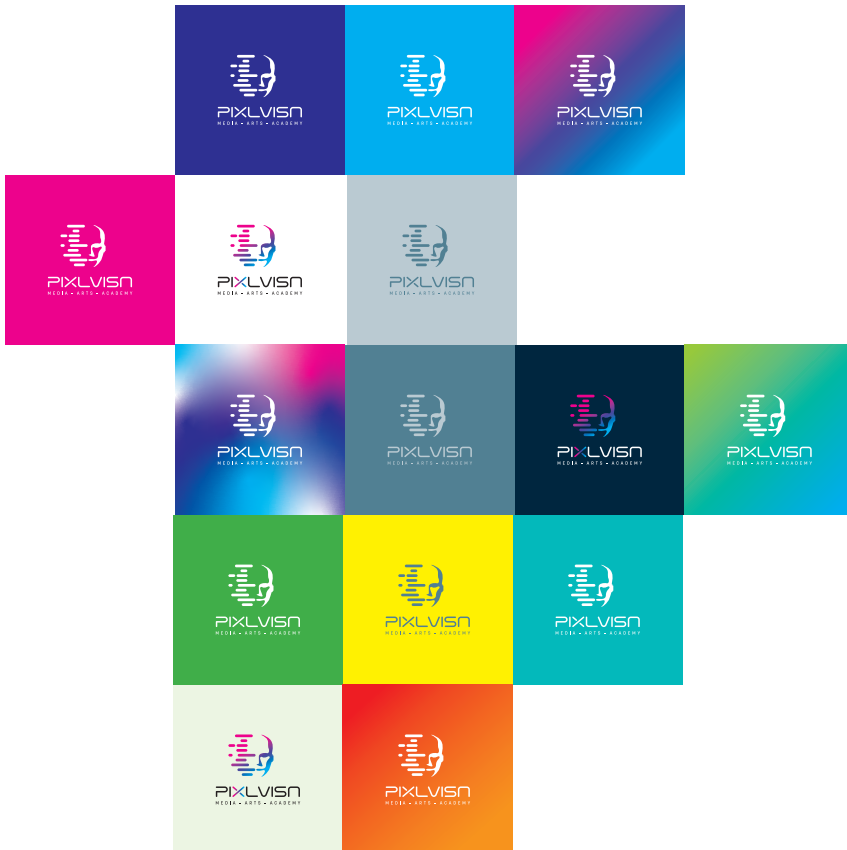
RIGHT USE of the logo



RIGHT USE WITH COLORED BACKGROUND



INCORRECT USE WITH COLORED BACKGROUND



LOGO ELEMENTS

LOGO PROPORTIONS

LOGO

LOGO CLEAR ZONE

LOGO VERSIONS

PIXL VSN COLORS

FONT

RIGHT USE



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